

SPOT 2020 surveys in German case-study area nearly completed

Surveys among tourists could be conducted during the holiday season (Fig. 1). Later, the surveys among the residents have also been completed. By today, we have 103 and 42 filled questionnaires from tourists and residents respectively. Only the surveys of entrepreneurs enfold to be difficult. From more than one hundred questionnaires sent out to all available companies, only five have been returned incompletely. Entrepreneurs struggle with complexity, incomprehensibility and the length of the questionnaires. The team is working hard to enhance the number even though a field work is not possible any more.

The German SPOT research area Lieberose-Oberspreewald experienced a unique tourist boom in summer 2020. Many Germans changed their plans and spent holidays in domestic destinations. More than half of the asked tourists experience strong or very strong impacts due to the corona crisis (see Fig. 2). The most frequently mentioned disadvantages are a lack of opportunities to go on holiday abroad, the overbooking of domestic accommodation and the large number of tourists even in former less visited areas; other problems are the obligation to wear masks, contact restrictions and missing cultural events.



Fig. 2: Survey interview in the German campsite „Schwielochsee“ (photo: P. Wirth)

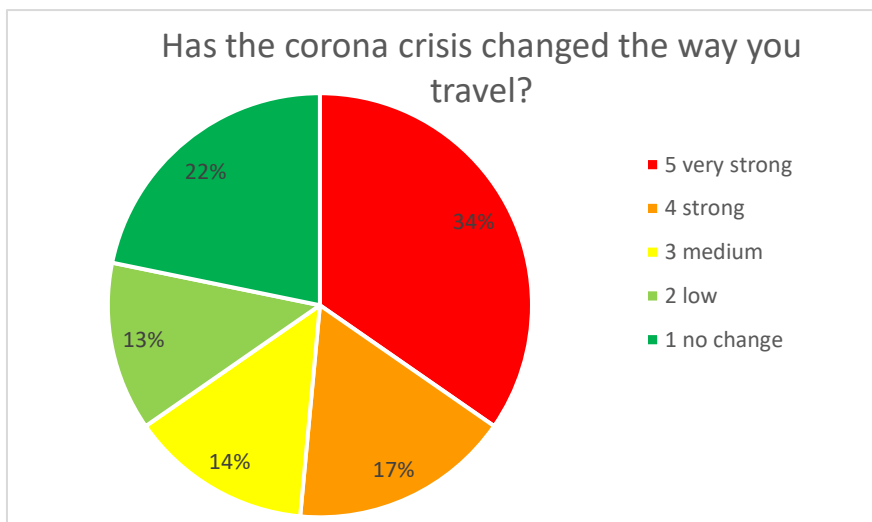


Fig. 2: Answers of tourists in the German research area Lieberose-Oberspreewald (chart: R.-U. Syrbe)